

Protect your children

SHUTTING DOWN PLANNED PARENTHOOD

By Jim Sedlak

It was 15 years ago and I was on a speaking trip in Illinois. As part of the activities, we were on the sidewalk in front of the Planned Parenthood facility in Springfield.

As we held our signs and handed out literature, a 16-year-old girl came out of Planned Parenthood. When she reached our small group she assured us she wasn't pregnant and wasn't there to discuss abortion. She told us she was just picking up her birth control pills.

We talked for awhile on how the birth control pill works by sometimes allowing a new human being to be created and then it ends the little one's life by preventing him from being implanted safely in his mother's womb. She listened and took our literature on the pill. She told us that lots of teens got their pills from Planned Parenthood and the organization allowed them to obtain the pills on credit for up to three months. After that, you had to pay up or you couldn't get any more pills.

As she turned to walk away, she said, "Oh, by the way, the code name is Heather."

We didn't know what she was talking about. "What is a code name?" we asked.

"Well," she said, "when a



young girl goes in to Planned Parenthood for the first time, they ask you if you want your parents to know. If you say no, they tell you the code name. When Planned Parenthood needs to get in touch with you, they have a young staff person call your home and ask for you. If someone asks their name, or if you are not home, they say that Heather is calling. That's your signal to get in touch with Planned Parenthood."

It was the first time I had heard of this and I was amazed. When I got back to our offices which were then in Poughkeepsie, New York, we checked several nearby Planned Parenthood offices and were able to determine they all had code names—and the codes were different for each facility.

A couple of weeks later we discussed this at a meeting of our volunteers. One woman in her thirties said, "Oh, that's not new. I was a client of Planned Parenthood in my teens and they used code names then."

She then told us how she lived on a rural farm. Planned Parenthood would call her, using the local code name, and tell her what night they would be coming to drop her pills in the family mailbox. They would expect her to have the money in the mailbox ahead of time and she had to pick up the pills from the mailbox

before her parents went to check on the mail the next morning.

For years, we have seen Planned Parenthood advertising "confidential services" for minors. The revelations about code names gave us a clear perspective of how aggressively Planned Parenthood goes after our children.

The youth customer base

In order to understand why Planned Parenthood would be interested in coming between you and your children, we will need to spend just a short time understanding Planned Parenthood's business.

Planned Parenthood likes to say that it is a "reproductive health" organization. But it's really in the sex business.

Think that's an exaggeration? Well, in 2000 Planned Parenthood published a 25-year plan and listed its top 10 goals. Goal number one



is: "Planned Parenthood will ensure that sexuality is understood as an essential, lifelong aspect of being human and that it is celebrated with respect, openness and mutuality."

So, Planned Parenthood says its number one goal is the celebration of sex.

But is Planned Parenthood talking about marital sex?

Well, Planned Parenthood has published a report stating that it has a specific desire to change society to accept "that young people will have intimate sexual relationships without being married and that these relationships are natural and contribute to maturing into a sexually healthy adult."

Now Planned Parenthood is not only pushing sex, it is making a great deal of money from those people who are engaged in, perhaps even addicted to, sexual activity. Planned Parenthood receives taxpayer money to teach its sex education programs. Planned Parenthood sells birth control products, at a profit, to its customers. Planned Parenthood sells

abortion at a profit. It also has been documented that some Planned Parenthood abortion businesses rent space to companies that harvest body parts from aborted babies—thereby making even more money on the very children terminated in its own facilities.

Who are Planned Parenthood's customers? According to Planned Parenthood data, about 27 percent of its customers are under the age of 20. And 70 percent are under the age of 25. So, high school and college girls are Planned Parenthood's primary customers.

In addition, Planned Parenthood data shows that it loses about 43 percent of its customers every year. That is, 43 percent of the girls and women who buy from Planned Parenthood this year will not buy from it next year. There are many reasons for this, but the bottom line is that Planned

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Parenthood starts every year knowing it must replace its lost customers.

Nationally, Planned Parenthood has over 2,000,000 birth control customers. This means that Planned Parenthood must find over 800,000 young girl customers every year just to maintain its profits.

Parents are the problem

Finding that many new customers every year is a formidable task. But over time, Planned Parenthood has worked out a very successful method of customer acquisition.

The key part of the method is sex education. Whether it's taught in the schools (Planned Parenthood's preferred venue) or in various youth organizations (such as Girl Scouts, YWCA, Big Sisters programs and 4-H clubs), Planned Parenthood's message to our young people is "decide for yourself when you want to have sex."

In 1986, Planned Parenthood established a corporate goal of forcing mandatory sex education, Planned Parenthood style, on every school district in the nation. It has never backed away from that goal.



Planned Parenthood backs up its push for minors to accept a sexual lifestyle with products designed to be attractive to kids—products like the condom lollipop and condom keychains.

In addition, Planned Parenthood pushes books like *It's Perfectly Normal*. This book about sexual activity is aimed at children ages 10 and up. It features illustrations of naked adults who range in age, race, shape and size. Apparently the desired effect is to strip away a child's innocence so that she or he might look upon anyone, such as family members, friends, teachers and neighbors, as sexual objects. But it also could mislead a child into thinking that some sexual predator's advances would be normal too. The book's "Decisions" section then introduces children to so-called birth control methods and abortion.

In the last few years, Planned Parenthood also has been hawking the sexual message on the internet at its web site for minors: www.Teenwire.com. Just a few minutes of surfing this site and you will see that Planned Parenthood is indisputably after your children.

In all this, there is a profound piece of good news. Namely, Planned Parenthood fears one thing—parents. Planned Parenthood's executives and facility workers don't want parents involved. The organization fights every parental involvement law

put forth in states across the nation. It fights against adding parental notification to the nation's "family planning" programs. It even refuses to give government officials access to the medical records of minors. The government wants this access because there seems to be ample evidence that Planned Parenthood is not reporting the statutory rape of girls by older men. But Planned Parenthood is fighting in court not to reveal this potentially damaging information.

Parent Power

by Jim Sedlak

The vice president of American Life League outlines the various ways that Planned Parenthood is threatening our children, and gives valuable counsel on how to fight back.

To order Parent Power, call

1-866-LET-LIVE or visit the pro-life store at www.ALL.org



It's time to act

With Planned Parenthood aggressively targeting our children, it's time for all parents and grandparents to act. American Life League has a book, *Parent Power*, which will help you get sex education out of your children's schools.

In addition, parents need to be involved in their children's lives. Tell your children what is expected: no sex before marriage and after marriage, fidelity to one's spouse.

If your daughters say abstinence until marriage isn't realistic or it's just old fashioned, tell them no, it is expected. Talk to them about purity. Talk to them about modesty. Talk to them about true



love. And be sure they understand you are not just talking to the girls. Your sons must be given the same message.

The bottom line is very clear.

Planned Parenthood doesn't take in a single penny from young people who do not have sex. It takes in millions of dollars from those trapped in the sexual lifestyle.

If you want to protect your children, tell them that they are expected to remain chaste. Tell them every day if necessary. Deliver the message and then live

exemplary chaste lives yourselves. You will be amazed at how this will affect your children. And if they ever get a call from someone you don't know, make sure the caller isn't from Planned Parenthood and using a "code name."

In future issues of *Celebrate Life*, we will examine other reasons why people oppose Planned Parenthood and how to shut it down, town by town.

Jim Sedlak is vice president of American Life League. Sign the petition at StopPlannedParenthoodTaxFunding.com.

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